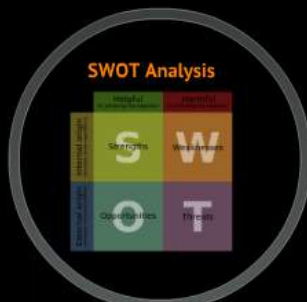




Strengths and Weaknesses

Human resources - staff, volunteers, board members, target population
 Physical resources - your location, building, equipment
 Financial - grants, funding agencies, other sources of income
 Activities and processes - programs you run, systems you employ
 Past experiences - building blocks for learning and success, your reputation in the community



2056 Ways to Raise Money

THANK YOU FOR YOUR TIME!



Opportunities and Threats

1. Future trends in your local economy
2. The economy - local, national, or international
3. Funding sources - foundations, donors, legislatures
4. Demographics - changes in the age, race, gender, culture of those you serve or in your area
5. Local events



Transparency



Now What

- Develop a planning committee
 - Use the Strengths you have
 - What Fundraisers do you have and what do they make?
 - Find Potential Sponsors through personal contacts
 - Transparency
- ????

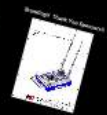
Current Situation

- Dedicated People!**
- | | |
|--|--|
| <ul style="list-style-type: none"> • Educators/Parents • Members/Teachers • Ideas • Strategy • Targeting Sponsors • Recall of Experience | <ul style="list-style-type: none"> • Ideas • Cold Calling • Presentations • Community Outreach |
|--|--|



Idea

Maximize Fundraising
 Create marketing package!
 Why to sponsor your team?
USE ALL STRENGTHS!
 all that needs to be presented is fundraising



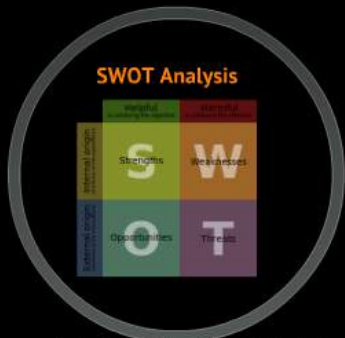
Maximize Resources - \$\$\$

How can you better work on your fundraising?
 Heavy or lighted projects - Sales Leads
 Organized in business community
 MAXIMIZE VALUE - Create opportunities
 Sponsorships - Corporate
 Communication with Sponsors





2056 Ways to Raise Money



THANK YOU FOR YOUR TIME!

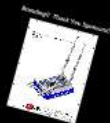
SWOT Analysis
 Strengths and Weaknesses
 Opportunities and Threats
 Internal or External
 Strengths and Weaknesses
 Opportunities and Threats
 Internal or External



- Now What**
- Develop a planning committee
 - Use the Strengths you have
 - What Fundraisers do you have and what do they make?
 - Find Potential Sponsors through personal contacts
 - Transparency
- ????

- Current Situation**
Dedicated People!
- Religious Parents
 - Ideas
 - Members/Teachers
 - Students
 - Ideas
 - Strategy
 - Targeting Sponsors
 - Community Outreach
 - Board of Education

- Idea**
- Create a list of ideas
 - Create a marketing package!
 - Why to sponsor your team?
 - **USE ALL STRENGTHS!**
 - All Jack need to be involved in Fundraising

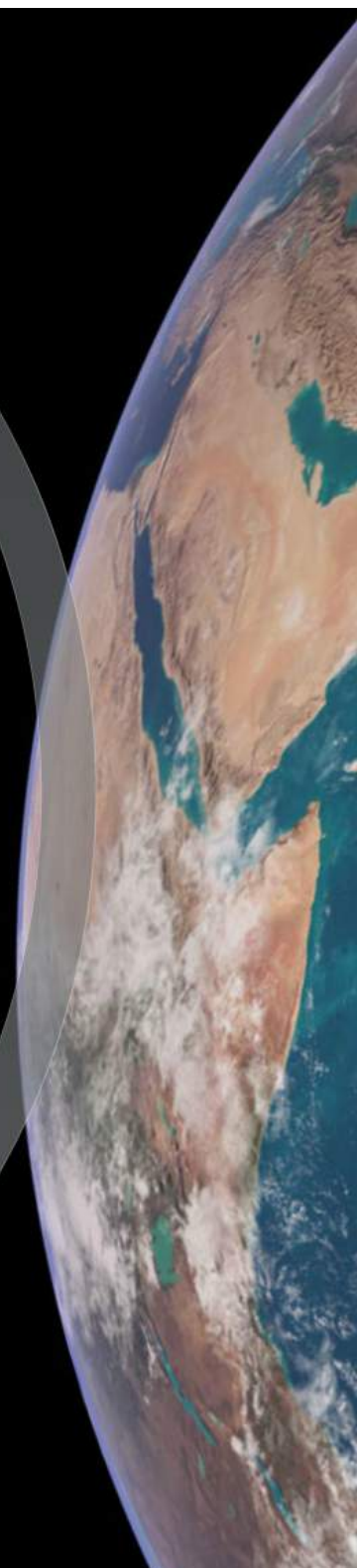


- Maximize Resources - \$\$\$**
- Would you rather work or not?
 - Money or In-kind Products = Same Result
 - Organized to business community
 - MUTUAL VALUE - Create Synthetic Relationship - Connection - Communication with Sponsors





YouTube





Current Situation

Dedicated People!

Robotic Parents

Ideas

Mentors/Teachers

Students

- Ideas
- Strategy
- Targeting Sponsors

- Ideas
- Cold Calling
- Presentations
- Community Outreach

Board of
Education

Idea

*Create a Group of Parents, Mentors
and Students that their sole
responsibility is Fundraising.*

**Maximize Fundraising
Create marketing package!
Why to sponsor your team?
USE ALL STRENGTHS!**

**All kids need to be involved
in Fundraising**

Br



Idea

Create a Group of Parents, Mentors
and Students that their sole
responsibility is Fundraising

Maximize Fundraising



Idea

*Create a Group of Parents, Mentors
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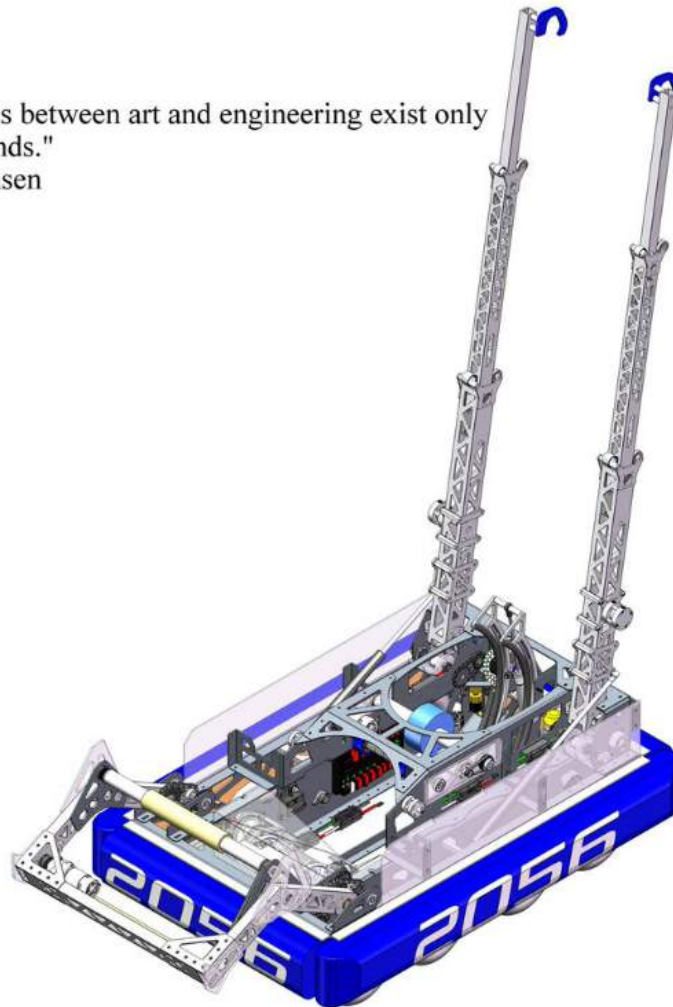
Maximize Fundraising
Create marketing package!
Why to sponsor your team?
USE ALL STRENGTHS!

**All kids need to be involved
in Fundraising**

Br

Branding!! Thank You Sponsors!!

"The walls between art and engineering exist only
in our minds."
-Theo Jansen



Required RH: 2
Required LH: 0



Material		UNLESS OTHERWISE SPECIFIED	
ASSEMBLY	Form	PRIMARY UNITS	"INCHES"
			NO BURRED OR BREAK EDGES
			TOLERANCES:
Weight	Drawn By	FRACCTIONS	+1/32"
142.894	2006	3 DECIMAL PLACES	+0.001"
		2 DECIMAL PLACES	+0.002"
		1 DECIMAL PLACE	+0.005"
		NO FRACTIONS	+0.010"
		ANGULAR DIMENSIONS	±0.5°
		HOLES	±0.010"
Description part:		OPR16-A00-POSTER	
OPR16-A00-POSTER (right or left)		PRINTED ON 2/1/2006 SCALE 1:1 SHEET 1 OF 1	

OP Robotics www.2056.ca
MAIN ROBOT ASSEMBLY

OPR16-A00-POSTER



Maximize Resources - \$\$\$

**Would you rather work or sell
something?**

Money or In-Kind Product = Same Result

**Organized in business community
MUTUAL VALUE - Create Symbiotic
Relationship - Consistent
Communication with Sponsors**



Maximize Resources - \$\$\$

**Would you rather work or sell
something?**

Money or In-Kind Product = Same Res

Organized in business community

MUTUAL VALUE - Create Symbiotic

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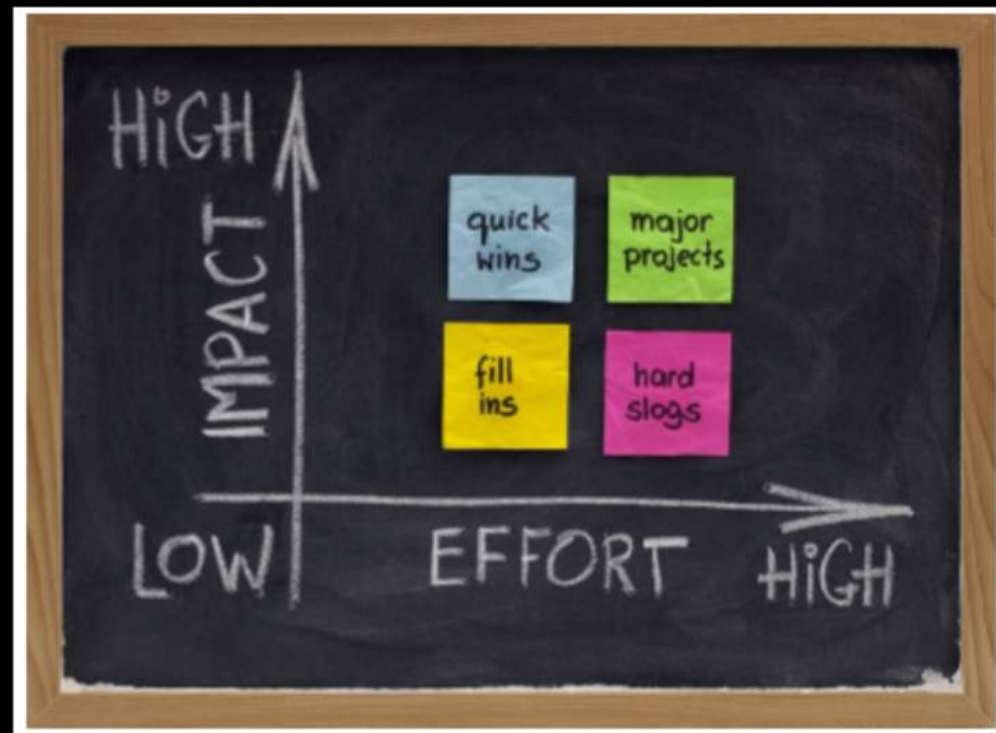


Collective Effort Opens More Opportunities



Fundraising Strategies - R.E.A.L

- Research
- Engage
- ASK
- Love



What should be included in a fundraising strategy?

- **An overall timetable and work plan**
- **Roles and responsibilities of the individuals**
- **A fundraising budget**
- **A Business Plan**

Events

- Comedy Night
- Selling Chocolate Bars
- Celebration Dinner - Thank you to our sponsors
- Scrap Day at School

2016 Recycling Bonanza 2016

Friday November 28th 2:30 pm - 8:00 pm

Saturday November 29th 8:00 am - 4:00 pm

Orchard Park North Parking Lot

200 Dewitt Rd, Stoney Creek

Drop off Your Recycling, Grab a Burger or Coffee

LIST OF ITEMS FOR SCRAP METAL RECYCLING:

Large appliances:

- refrigerators, freezers
- stoves
- dishwashers
- washers and dryers
- hot-water heaters
- dehumidifiers
- water coolers
- bicycles (regular and exercise bikes) and parts
- treadmills and other exercise equipment, metal weights
- barbecues
- metal patio or deck furniture, gazebos, awnings
- metal bedframes
- aluminum storm doors
- automotive parts
- metal ladders
- ironing boards
- aluminum siding.
- Microwaves
- air conditioners (both window mounted and central air)
- Furnaces



Smaller household items:

- Furnaces
- Utensils and cutlery
- pots and pans
- Small appliances (toaster ovens, toasters, microwaves, coffeemakers, blenders, etc.)
- Ferrous containers
- Chains and cords
- Metal Coat hangers and shoe racks
- Metal Office or school supplies, e.g. filing cabinets, shelving, desks
- Metal Candlestick holders
- Metal Fire irons and guards
- Metal Watering cans
- Metal flower pots

Renovation/DIY Metal Items:

- Tools
- Hinges and fasteners
- Knobs, handles and hooks
- Screws, bolts, nails, washers, etc.
- Pipes and taps (copper, brass, zinc)
- Metal sheeting
- Empty metal Paint cans and metal paint trays
- Ducts, grates and air vents
- Radiators Switch covers
- Metal fencing and posts (no concrete on posts or fencing)
- Stainless steel tubs and sinks



Electrical Multi-Material Items:

- Wires and cables
- Outlets and interrupters
- Thermostats and jacks
- Extension cords
- Lighting fixtures, Christmas lights and tree stands
- Electronic equipment (stereos, vcrs, dvd players, etc)
- Computer hardware/peripherals (monitors, etc.)
- Nozzles and handles
- Sports equipment (clubs, rackets, skates, etc.)
- Metal Clothing accessories (belt buckles, eye glasses, jewelry, watches, etc.)
- Paint rollers, keys and key chains, trophies, umbrellas, mouse traps, etc.
- Batteries: car, tractor, marine
- TV's, all sizes
- Motors
- Compressors
- Pool Heaters



Miscellaneous Items:

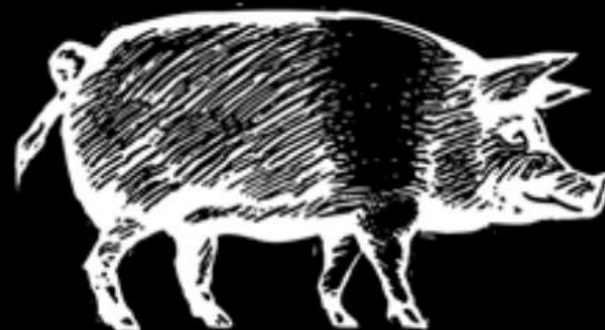
- Aluminum pop cans
- Metal cans from food products, rinsed and labels removed

NO PROPANE TANKS Please!

WILL TAKE COPPER, BRASS AND MOTORCYCLE PARTS

- Save
- Pare
- wee
- Up-S

Food Deals



You've Gotta Go North to Taste the South!

MEMPHIS FIRE

BARBEQUE COMPANY

Established 2010



You've Gotta Go North to Taste the South!

- **Saves valuable time during build**
- **Parents do not have have feed 30 students on week nights but do contribute meals on weekend**
- **Up-Side (work/delivery/partnership/etc)**

80/20 Rule

80% of your sales
come from
20% of your customers

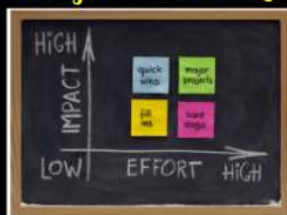


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- **Transparency**

????

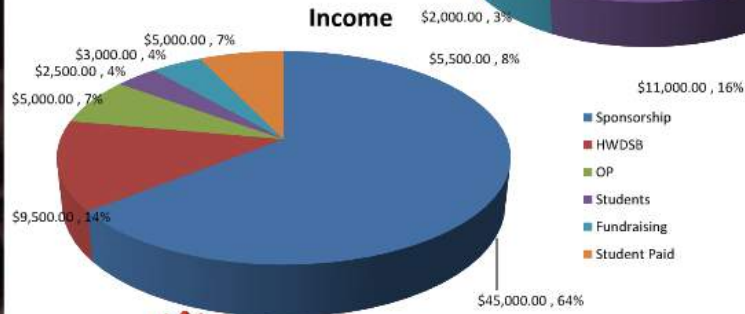
FINANCE!

Transparency

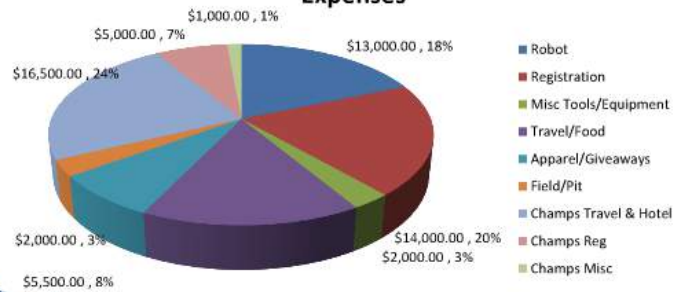
Finances 2012



Total \$70,000



Expenses



Total \$70,000



SWOT Analysis





Strengths and Weaknesses

Human resources - staff, volunteers, board members, target population

Physical resources - your location, building, equipment

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5. Local events

esses

arget population

come
u employ
ess, your reputation

SWOT Analysis

	Helpful <i>(to enhance the organization)</i>	Harmful <i>(to enhance the organization)</i>
Internal Origin <i>(Strengths/Weaknesses)</i>	S Strengths	W Weaknesses
External Origin <i>(Opportunities/Threats)</i>	O Opportunities	T Threats



2056 Ways to Raise Money

THANK YOU FOR YOUR TIME!

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res



- ### Now What
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Current Situation

???